



## 2021-2022 PS 199 COMMUNITY PARTNERSHIPS

---

### THE GREAT GATSBY- \$10,000

- Lead Sponsor of the following PS199 PTA Events:
  - Broadway Night: March 27, 2022
  - Auction 2022: Let's Roar: May 19, 2022
  - 5k Fundraising Run: April 2022
  - Spring Carnival (Tentative)
- Primary logo placement on any possible promotional materials such as banners, signage, gift bags and other collateral for each event
- Primary logo space and link on event-specific website pages, registration portals and/or online bidding sites.
- Primary logo placement on the PS 199 Families Facebook page
- Signature drink named in your honor served at Auction 2022
- Opportunity to present a giant signed check as a photo opportunity at Auction 2022 with potential coverage by local news Westside Rag, Patch.com, I Love The Upper West Side
- Sole logo placement on auction paddles and/or themed raffle via sponsor provided sticker
- Primary Logo placement on the 4 plasma TVs at Auction 2022
- Opportunity to provide branded item(s) in the Auction 2022 gift bags and other events with coordination
- Recognition at a general PTA meeting via Logo inclusion in our powerpoint presentation
- Ability to send email blasts to all auction participants through auction platform (text of email subject to approval by PS 199 PTA)
- Opportunity to attend tentative Spring Carnival and host an activity, hand out materials, etc.
- **Exclusivity** at The Great Gatsby level. We are offering only one opportunity at this level, and will award the opportunity to the first sponsor to sign on with payment.

[www.ps199pta.org](http://www.ps199pta.org) (under construction) | [Auction@PS199pta.org](mailto:Auction@PS199pta.org) | fax 212.799.1179  
PTA OF PS199 ATTN: Auction | 270 W 70TH ST | NY, NY 10023

The PS 199 PTA is a non-profit 501(c)(3) organization (Federal ID No. 13-3630982).  
All donations are tax deductible to the extent permitted by law.



### **THE SPEAKEASY - \$7,000**

- Sponsor of the following PS 199 PTA Events:
  - Broadway Night: March 27, 2022
  - Auction 2022: Let's Roar: May 19, 2022
- Secondary logo placement on any promotional materials, banners, signage and other collateral for each event.
- Secondary logo space and link on event-specific website pages, registration portals and/or online bidding sites.
- Secondary logo placement on the PS 199 Families Facebook page
- Opportunity to place a branded item in the Auction gift bags
- Recognition at a general PTA meeting via Logo inclusion in our powerpoint presentation
- Ability to send email blasts to all auction participants through auction platform (text of email subject to approval by PS 199 PTA)
- Secondary logo placement on the 4 plasma TVs at Auction
- Opportunity to attend tentative Spring Carnival and host an activity, hand out materials etc.

### **TELEPHONE TECHNOLOGY SPONSOR - \$5,000 (sold)**

- Sponsor of the following PS 199 PTA Events:
  - Auction 2022: Let's Roar: May 19, 2022
- Logo placement on any promotional materials, banners, signage, and other collateral for each event.
- Logo space and link on event-specific website pages, registration portals and/or online bidding sites.
- Logo placement on the PS 199 Families Facebook page
- Opportunity to place a branded item in the Auction gift bags
- Sole technology sponsor recognition via logo on 4 Plasma TVs at Auction 2022
- Recognition at a general PTA meeting via logo inclusion in our powerpoint presentation
- **Exclusivity** at Technology Sponsor level. We are offering only one opportunity to be the exclusive sponsor of all technology for the auction and will award the opportunity to the first sponsor to sign on.

[www.ps199pta.org](http://www.ps199pta.org) (under construction) | [AUCTION@PS199PTA.ORG](mailto:AUCTION@PS199PTA.ORG) | fax 212.799.1179  
PTA OF PS199 ATTN: AUCTION | 270 W 70TH ST | NY, NY 10023

The PS 199 PTA is a non-profit 501(c) (3) organization (Federal ID No. 13-3630982).  
All donations are tax deductible to the extent permitted by law.



### **JAZZ AGE SUPPORTER - \$3,000**

- Sponsor of the following 199 PTA Events:
  - Auction 2022: Let's Roar: May 19, 2022
- Logo placement on any promotional materials, banners, signage, and other collateral for each event
- Logo placement and link on event-specific website pages, registration portals and/or online bidding sites.
- Opportunity to place a branded item in the Auction 2022 gift bags.

### **FLAPPER - \$500 - \$2000**

- Sponsor of the following PS 199 PTA Events (**\$500 per event**):
  - Auction 2022: Let's Roar: May 19, 2022
  - Broadway Night: March 27, 2022
  - 5k Fundraising Run: April 2022
  - Spring Carnival (Tentative)
- Opportunity to place a branded item in the Auction 2022 gift bags.
- Logo placement and link on Auction 2022 website pages, registration portals and/or online bidding sites.  
**(\$1500+)**

[www.ps199pta.org](http://www.ps199pta.org) (under construction) | [AUCTION@PS199PTA.ORG](mailto:AUCTION@PS199PTA.ORG) | fax 212.799.1179  
PTA OF PS199 ATTN: AUCTION | 270 W 70TH ST | NY, NY 10023

The PS 199 PTA is a non-profit 501(c) (3) organization (Federal ID No. 13-3630982).  
All donations are tax deductible to the extent permitted by law.



## COMMITMENT FORM

---

Donor/Company  
Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

- |   |              |
|---|--------------|
| <input type="checkbox"/> The Great Gatsby       | \$10000      |
| <input type="checkbox"/> The Speakeasy          | \$7000       |
| <input type="checkbox"/> The Jazz Age Supporter | \$3000       |
| <input type="checkbox"/> The Flapper            | \$500-\$2000 |

**Check made payable to "PTA of PS 199" due upon receipt.  
OR**

**Auction Website @ <https://ps199pta.ejoinme.org/auction2022>**

**Logo specs:** Vector file or high resolution as well as .jpg without white background.

DISCLAIMER: ALL SPONSORSHIP DONATIONS ARE NON-REFUNDABLE. SPONSORS SHALL NOT RECEIVE A REFUND OF SPONSORSHIP DONATIONS FOR ANY REASON, INCLUDING, BUT NOT LIMITED TO, CANCELLATION OR POSTPONEMENT OF AUCTION 2022: LET'S ROAR AND/OR CANCELLATION OR POSTPONEMENT OF ANY OTHER CURRENTLY PLANNED OR SCHEDULED PTA OF PS 199 EVENTS

[www.ps199pta.org](http://www.ps199pta.org) (under construction) | [AUCTION@PS199PTA.ORG](mailto:AUCTION@PS199PTA.ORG) | fax 212.799.1179  
PTA OF PS199 ATTN: AUCTION | 270 W 70TH ST | NY, NY 10023

The PS 199 PTA is a non-profit 501(c) (3) organization (Federal ID No. 13-3630982).  
All donations are tax deductible to the extent permitted by law.